

AlbuquerqueJournal



Newsletters

2021 Reader's Choice Nominations

total number of Chase branches to four.

Kids' shoehorn maker makes the bigs

An Albuquerque-based company selling children's shoehorns will soon be carried by Amazon and Zappos.

Bright Kids LLC, the manufacturer of Little Piggie Shoehorns, was launched in 2019 by Tina Bagon in order to help her children put on their shoes in the morning, according to a news release announcing the deal.

"I've worked diligently to develop a tool for busy parents that will make the morning routine a little easier on everyone," Bagon said in the news release. "The Little Piggie Kids Shoehorn line is designed with the anatomy of little feet and little hands in mind."

The shoehorns are available in five different colors and characters and can be purchased at