



Bright Kids LLC
Little Piggie Kids Shoehorns
Zappos.com
Amazon.com
News Release

Albuquerque Mom Scores a Deal with Amazon and Zappos

Online Retailers Carry Unique Shoehorn Invention Designed to Foster Independent Kids with Adaptive Products

Albuquerque, NM – March 23, 2021 – Bright Kids LLC announced today the distribution of the Little Piggie Kids Shoehorns with both online retailers, Zappos.com and Amazon.com. These brightly colored shoehorn characters were designed from the personal experience of one creative inventor, mother of two and Albuquerque native, Tina Bagon, after challenges with her own young children getting tiny feet into tiny shoes every morning. She designed, patented and manufactured these delightful tools just for small hands to help mom and dad save time and foster the development of independent kids.

“I’ve worked diligently to develop a tool for busy parents that will make the morning routine a little easier on everyone. The Little Piggie Kids Shoehorn line is designed with the anatomy of little feet and little hands in mind. My patented technology is different from traditional shoehorns. These work with the reflexology of the foot to produce a physiological response of the feet so they easily slip into shoes without squashing the backs,” stated Tina Bagon, Owner and Founder of Bright Kids LLC.

Launched in 2019, Bright Kids LLC manufactures the Little Piggies Kids Shoehorn line in five different colors and characters including a green frog, red owl, yellow monkey and pink butterfly. The collection also includes a blue foot that is lovingly molded from her son’s foot. Little Piggies Kids Shoehorns can be purchased from their own website or in a 3-pack at www.zappos.com and www.amazon.com.

Visit www.brightkidsllc.com to order yours today.
Instagram - @brightkidsllc Facebook - @brightkidsllc

ABOUT BRIGHT KIDS, LLC

Tina Bagon, an Albuquerque native and mother of 2 incredible young men, is the brain behind the unique invention and technology found in Little Piggies Kids Shoehorns. No other shoehorn has the same reflexology technology you will find in these products and is patented under the Lil Pigz Slipinz trademark. Mrs. Bagon holds two patents and is in the limited group of female patent holders that stands at less than 13%. Bright Kids LLC is family-owned and operated in Albuquerque, NM and maintains active safety product and packaging certifications specifically for children to include U.S. CPSIA and GCC. All products are sourced, manufactured, and supplied in the U.S.A. Visit www.brightkidsllc.com to order yours today. Instagram - @brightkidsllc Facebook - @brightkidsllc.